



BNP PARIBAS

Présente

MOBILEFILM FESTIVAL | **WOMEN'S
EMPOWERMENT**

1 MOBILE 1 MINUTE 1 FILM



Press release

Paris, Wednesday, August 26th, 2020

**The Mobile Film Festival commits to the feminist issues
in partnership with BNP Paribas, #EllesFontYoutube and UN Women**

Call for films open until 20/10/2020

www.mobilefilmfestival.com

1 Mobile, 1 Minute, 1 Film, 1 Theme: WOMEN'S EMPOWERMENT

[Trailer to discover and share](#)



For its 16th international edition, the **Mobile Film Festival** has chosen to commit to the women's cause through the theme **WOMEN'S EMPOWERMENT**. With this topic, the Mobile Film Festival wishes to approach very largely the feminist issues in a positive, constructive and activist way.

The filmmakers are invited to create films according to the unique format that has made the originality of the festival for 16 years: **1 Mobile, 1 Minute, 1 Film**.

The addressed questions in those films may be specific to the filmmakers' country, to their culture or religion; these questions may concern the family, professional or intimate universe ; they will report unacceptable situations still too much present and they will also propose some concrete actions to ameliorate the situation ; they may be global or local and especially they will highlight the fights of the feminist movement throughout the world for a real equality search.

For this feminist edition, a [jury](#) of cinema professionals, activists, of women and men of exception will select the winners among the fifty films in the official selection. This jury will be presided by Agnès Jaoui and is composed by Chiara Corazza, David & Stéphane Foenkinos, Anastasia Mikova, Tania de Montaigne, Marine Périn, Oxmo Puccino, Justine Ryst, Florence Sandis, Aloïse Sauvage and Anne-Dominique Toussaint.

The Mobile Film Festival's objective is to reveal and to support the talents of tomorrow by helping them to become professionals. By giving the word to the filmmakers of all geographical and cultural horizons, the festival shows strong films, committed and plural. The Mobile Film Festival is every year more and more international with participants originating from about a hundred of countries.

For 16 years, the Mobile Film Festival has defended the values of equality and accessibility by removing the economic constraints thanks to the use of the mobile phone as well as the free registration, while enhancing the creativity of filmmakers which must tell a story in one minute maximum.

This year, the Mobile Film Festival will give 7 [prizes](#), and in particular 2 grants to produce a film in an amount of **20,000 €** each through its partners: [BNP Paribas](#), that will support the International Grand Prize, and YouTube through its programme [#EllesFontYouTube](#), for the French Grand Prize. These two grants of 20.000 € will permit the award winning directors to direct a short film in one year with professional resources and the help of a producer.

Other partners equally support the Mobile Film Festival - Women's Empowerment this year, such as [UN Women](#), the [Women's Forum](#), [Sens Critique](#), [Simone](#), and [Dotsub](#).

The Mobile Film Festival invites you to be creative, imaginative and activist through all forms that the cinema offers us of which the humour, the suspense, the science-fiction, the documentary... to promote Women's Empowerment!

In previous editions of the Mobile Film Festival, filmmakers had already addressed feminist issues. Here is a selection of [13 award-winning](#) or just selected films put forward by the festival to promote the 2020 call for films:

- [Annisa - Indonesia](#) - International Grand Prize 2018 Stand Up for Human Rights
- [Cycle - Hungary](#) - Grand European Prize 2018 Stand Up for Human Rights
- [L'acte \(The act\) - France](#) - Best Director Award 2015
- [Yes, No - Italy](#) - Best Screenplay Award 2018
- [Demain peut-être \(Tomorrow maybe\) - France](#) - Best Actress Award 2018 Stand Up for Human Rights
- [J'avais 9 ans \(I was 9 years old\) - France](#) - Jury's Coup de Coeur 2018 Stand Up for Human Rights
- [Ink - Pakistan](#) - Official Selection 2018 Stand Up for Human Rights
- [Be a queen - Italy](#) - Official Selection 2018 Stand Up for Human Rights
- [Article 1 - Morocco](#) - Official Selection 2018 Stand Up for Human Rights
- [Amado Inimigo \(Dear Enemy\) - Brazil](#) - Official Selection 2018 Stand Up for Human Rights
- [Nos estan matando \(They're Killing Us\) - Mexico](#) - Official Selection 2018 Stand Up for Human Rights

- *Tina* - Argentina - Official Selection 2018 Stand Up for Human Rights
- *Press-It* - France - Official Selection 2018

You can also find additional communication elements (logos, posters, videos, etc.) in our [online media kit](#) in **French, Spanish, Italian and English.**

CONTACTS

International Press Relations
Mobile Film Festival

-

Yassia FEKIR

presse@mobileevent.com

+33 (0) 6 84 04 04 00

-

Claudia RODRIGUEZ

presse@mobilefilmfestival.com

+33 (0) 1 40 09 89 65

-

www.mobilefilmfestival.com

-

YouTube @MobileFilmFestival

Facebook @MobileFilmFestival

Twitter @MobileFilmFest

Instagram @mobilefilmfest

LinkedIn @MobileFilmFestival

#MFF

Thanks to our partners!



BNP PARIBAS

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 71 countries, with approximately 199,000 employees, of which more than 151,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors. The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance.

In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the European leader in consumer lending.

BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

BNP Paribas and the film industry are connected by a shared set of values including creativity, imagination and innovation. For 100 years, the BNP Paribas Group has supported and promoted every aspect of the seventh art, both in France and around the world. Its goal is to bring a rich variety of films to all audiences, while supporting the development of the film industry, promoting the emergence of new talent and encouraging transformation throughout the film world.

#EllesFontYouTube



#EllesFontYouTube supports and celebrates female talents on YouTube since 2016. The program offers a range of creative and technical training, provided by coaches, actors, experienced videographers and platform experts, as well as writing and filming residencies. #EllesFontYouTube has become a movement that brings together those who celebrate diversity on the platform. Since its creation, it has already supported over 1000 french creators, through more than 70 events.



UN Women is the United Nations Entity dedicated to gender equality and the empowerment of women. A global champion for women and girls, UN Women was established in 2010 to accelerate progress on meeting their needs worldwide.

Join the UN Women's Generation Equality campaign to accelerate gender equality actions and mark the 25th anniversary of the Beijing Declaration and Platform for Action, the most visionary agenda for women's rights and empowerment everywhere.



The Women's Forum for the Economy and Society is a leading platform that works to highlight the many voices of women in order to bring a high-value contribution to the most crucial challenges that the world is currently experiencing. It provides a unique place in which business and policy makers work together to seek solutions to common problems related not only to the role of women but also to economic growth and wellbeing, share experiences and promote best practices for encouraging a shift to a perfect gender equality society. It works on developing concrete instruments, Charter, and recommendations to accelerate inclusive growth and reduce inequalities through the empowerment of women across society.

(SIMONE)

Launched in April 2018, Simone is a 100% social, feminine pop and committed media, open to everyone and available on Facebook, Instagram, Twitter, Tik Tok and Femmeactuelle.fr. Reports, portraits, interviews...By giving a voice to all women who want to get involved in the society, by interacting and engaging on a daily basis, Simone promotes empowerment and intends to shake things up!



With the 100M opinions of 1M members, SensCritique has become the 1st French-speaking cultural community. Through sharing and discovery, the platform helps to get the best opinion on films, series, video games, books, comics and music. For the 5th consecutive year, SensCritique is very proud to award the Mobile Film Festival Audience Award, through the votes of its members.



Dotsub is a language company offering products and services to make your online video available to all via captions, translations and voiceover. Increasing the global reach of your video increases its value dramatically with added accessibility and audience engagement. By offering translations in over 100 languages, Dotsub extends the influence of your video world-wide.